SNM Scientific Program Committee Meeting
Thursday, August 26, 2010
Grand Hyatt, San Antonio, TX
Summary Minutes

Members in Attendance
Peter Herscovitch, MD; Frederic H. Fahey, DSc; Satoshi Minoshima, MD, PhD; Alan B. Packard, PhD; Lale Kostakoglu, MD, MPH

SNM Staff in Attendance
Lynn Barnes, MEd; Judy Brazel, CMP; Anthony Gary; Kimberly Hanson-Kay; Jannine Henderson, Travelle Seabrook-Moseley

Greetings and Introductions

I. Review 2010 Salt Lake City Meeting
Peter thanked everyone for a very successful 2010 Annual Meeting in Salt Lake City. The concerns from the 2010 Annual Meeting were:
- Overcrowded rooms for some sessions
- Underutilized rooms for some sessions
- Columns blocking views of the screen in several rooms
- Low ceilings that impacted the height and dimensions of the screen in some rooms, which compromised the view for some attendees.

Dr. Fahey reported that the number of attendees from other years is encouraging. A graph of attendance by attendee type showed that physician, pharmacist and scientists’ numbers have been consistent over the past 6 years with a slight increase in scientist attendance. Technologist attendance, however, showed a steady downward trend over the same time period.

Attendance
The pre-registration numbers were good and close to budget. The numbers reflected that we were a little down from the Toronto & New Orleans meeting

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<tr>
<th>Type</th>
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<tr>
<td>Scientists</td>
<td>up 5%</td>
</tr>
<tr>
<td>Physicians</td>
<td>up 5%</td>
</tr>
<tr>
<td>Technologists</td>
<td>down 27%</td>
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The on-site registration was way down for everyone.

<table>
<thead>
<tr>
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<tr>
<td>Overall</td>
<td>down 40% from budget and down 23% from 2009</td>
</tr>
<tr>
<td>Technologists</td>
<td>down 33% of budget</td>
</tr>
<tr>
<td>Scientists</td>
<td>consistent with Toronto (2009)</td>
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<tr>
<td>Physicians</td>
<td>down a little from 2009 and down more in 2010</td>
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<table>
<thead>
<tr>
<th>Type</th>
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<tr>
<td>Pre-Registration</td>
<td>2300</td>
</tr>
<tr>
<td>On-Site Registration</td>
<td>740</td>
</tr>
<tr>
<td>Total</td>
<td>3000</td>
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Evaluations from 2010 AM
Jannine Henderson reported the return of evaluations continues to be good with 32% of attendees completing their evaluations.

She also explained that there will be a change in way the evaluation is accessed through the CE Center in time for the next meeting, which will streamline the process.

Overall the ratings for speakers averaged approximately 4.0, which meant there were no really poor speakers. Scientific sessions were rated consistently. The common complaint was that the evaluation is too long. Other complaints included:
- Not enough general nuclear medicine for technologists
- Too many choices at each time-slot
- No content capture
The most demanded topics for physicians, pharmacists and scientists were:

- Hybrid Imaging
- Oncology
- Cardiovascular

The most demanded topics for technologists were:

- Hybrid Imaging
- General Nuclear Medicine
- CT

Take Home Messages from 2010 AM Review

- Technologists attendance trends indicate a need to find cost effective locations and hotels
- Do not have rooms such as 155 in Salt Lake City that are too difficult to find, or at least have sufficient signage.

Judy Brazel stated that currently the SNM Headquarters hotel for 2011 is the Grand Hyatt with a rate of $239; however, she has already requested a drop in rates to all of the hotels in the SNM block. Judy will keep an eye on the rates as time goes buy.

The SNMTS has formed a task force created to look a ways to increase attendance at future meetings and to also look into the value of the Mid-Winter Meetings for technologists.

II. 2010 Scientific Sessions and Posters

2010 Abstract Submission Counts & Acceptance Rates

Anthony Gary reported that the overall abstract submission counts were down 18% from 2009 (from 2,139 to 1,753). He also reported that while Education Exhibits dropped about 33% from 2009 to 2010, this track still managed to exceed the average number of abstracts submitted over the last 5 years with 79 submissions.

He further noted that international submissions are showing a steady increase each year, while, conversely US submissions seem to be slowly declining. Anthony will create a report for the next SPC illustrating the rise and decline of US versus non-US abstract submissions.

This year there were signification discrepancies in acceptance rates across tracks. The Committee asked if there was any data concerning the number of international submitters whose abstracts were not accepted. The question was raised whether increasing the acceptance threshold would increase attendance, especially of international presenters.

a. 2010 SNM Abstract Awards

Dr. Satoshi Minoshima reported that the Poster Awards were a great success. The attendees appeared to be really excited about the program and as a result, it was agreed that the awards will be continued in 2011. Improvements to the poster award process included:

- Better signage
- An appropriate backdrop for photos of award winners

Use of Cameras, including Camera use in the Poster Hall

It was reported that there were fewer cameras than at previous years; however, camera use continues to be an issue. The signs and announcements by moderators helped. Anthony will encourage poster presenters to provide handouts of the poster and/or poster information in order to reduce the use of cameras in the Poster Hall. Contact information for additional information was another suggestion.

Oral/Poster Sessions: Onsite Logistics & Feedback

Dr. Herscovitch remarked on the yearly struggle to have authors leave their posters up till Tuesday. Unfortunately because of travel arrangements, many authors remove their posters early. A couple of suggestions were:
• Have posters up during different times – the day of their “meet the author” session
• If you pull your poster early, leave a handout of contact information
• Electronic poster stations – large flat screens, paper or electronic
  ○ Judy Brazel will check with Freeman on the expenses involved
• Providing the posters in PDF online after the conference

Anthony Gary reported that we continue to have a problem obtaining moderators for the scientific sessions, especially on Wednesday. The several suggestions that were offered were:

• One of the presenters could select an author as a moderator
• Responsibility falls onto the Vice-Chair to find a replacement
• Moderators who notify Anthony that they cannot participate need to find replacements
• Create an “on-call” list with cellular telephone numbers. When a moderator is not able to attend, the vice & sub-chairs will have a phone tree which they can use to contact replacements.

Anthony also explained that for the 2011 Annual Meeting, there will be a temp available in the Scientific Logistics room to assist with questions while Anthony is not in the office.

The committee suggested that we extend the poster hours to give attendees an opportunity to view the posters when the other sessions have concluded. The suggested new hours are Monday 8AM – 7PM, Tuesday 8AM – 6PM, other days will not change. Judy Brazel will look into the logistics involved with the change.

At the 2011 Annual Meeting, the “Meet the Author” poster sessions each day will be combined into a single 90-minutes session.

III. 2011 San Antonio Meeting Updates

Categorical Sessions
Alan Packard reported that the only issues were the room sizes. It was agreed that sessions that are repetitive or have consistently had low attendance will not be repeated again the following year.

For the 2010 Categorical, the number of sessions will be decreased to 8 sessions. The organizers will be encouraged to collaborate with other councils. A rotation system similar to that used for the MWM will be instituted.

Once the proposals have all been submitted, Alan and Lale will take the responsibility of reviewing them to ensure there are no overlaps in the Categorical and Continuing Education sessions. This will need to be completed no later than October 22rd to keep with the timeline.

CE Sessions

SAM Sessions
Lynn Barnes reported that the ABNM was upset that there were no SAM sessions offered. Lynn explained that organizing SAM sessions is extremely difficult and time-consuming and required very early submissions of materials for Board approvals. SNM will be more pro-active this year pre-select topics and organizers, then inviting organizers to hold a SAM Sessions. Lale, Lynn and Lisa will get together before September 10th of discuss possible topics for the SAM sessions and get recommendations for organizers.

CT Case Review
With the attendance on Wednesday afternoon dwindling each year, the CT Case Review will end at 12:15pm and the Henry Wagner Lecture will end at 1:15pm.

Continue History of Nuclear Medicine; taping of session
Fred Fahey reported that the History of Nuclear Medicine will be repeated. It is a unique session along with good attendance. He explained the 2011 session will be based on geographic location, possibly to expand to Europe.

Decrease in number of sessions
For 2011, every effort will be made to limit the number of CE sessions to 78. In 2010, there were 99 CE sessions. With the decrease of accepted CE sessions, the poorly attended or sessions that have been consistently repeated over the past years will not be placed in the matrix.

Lale Kostakoglu also suggested the following topics for the upcoming 2011 Annual Meeting:

- Radiation dose absorption
- More clinical titles
- Radiation Exposure
- Hybrid imaging, especially MR

SNMTS

Since Ellie Zimmer was not able to attend this meeting, Kimberly reported that Ellie has done a great job in already creating the matrix which consists of 4 categoricals and 31 CE sessions.

Scientific Abstracts

*Molecular Imaging within the Scientific Program*
Anthony Gary reported that although the MI track no longer exists, the two former MI categories, Novel Nonradioactive Probes and Clinical Applications of MI, have been integrated within other scientific tracks. Novel Nonradioactive Probes has been placed in the newly named Radiopharmaceutical Chemistry track (Molecular Targeting Technologies) and abstracts pertaining to clinical applications of MI are to be submitted to the track based on the subject matter. Peter will supply further edits to include “non-nuclear MI probes” within the category descriptions of the different tracks.

The MICoE YIA Symposium will now be part of the newly-named “Molecular Targeting Technologies – Radioactive & Nonradioactive Probes” track (formerly the Radiopharmaceutical Chemistry track). This track will house both the MICoE YIA and Radiopharmaceutical Sciences Council (RPSC) YIA symposia. When submitting abstracts, authors will have the opportunity to indicate their interest for either MICoE or other track-specific YIA Symposium (e.g., RPSC YIA). Submitters will not be able to select both YIA symposia.

Abstract Tracks & Category Descriptions
Anthony presented the revised list of track and category names/descriptions for 2011 abstract submissions (as of 8/20/11). The Committee supplied a variety of updates for the tracks and categories. Of note are the following changes:

1. Radiopharmaceutical Chemistry track is now called the “Molecular Targeting Technologies – Radioactive & Non-radioactive Probes”. It will house both the RPSC and MICoE YIA symposia.
2. General Practice-Oncology category has been removed from, and the Neuroendocrine [tumors] category has been moved into, the General Clinical Specialties track. Also, the SPC decided to rename the Operations/Practice-Based/Outcomes Research category to “Outcomes/Comparative Effectiveness Research” category.
3. The SPC has decided to change “Oncology-Basic to “Oncology: Basic, Translational & Therapy” track, and charged Anthony with having each of the categories within this track separately explained. One of its categories, “Technical Issues & Quantification” will now be known as “Technical Advances & Quantification”.

Poster Award Program Review
It was decided that the Poster Award winners list should also be posted in the Convention Center, perhaps at the SNM Booth, SNM Education and the Registration area. The Top 10 selections process will remain the same in 2011 and the number of awards will remain the same, i.e., 3 per track.

Integrated Sessions
The re-introduction of “Integrated Sessions” was discussed. The Committee noted that the session speaker will be either at the beginning (INTRO) or end (SUMMARY) of the session. Which track(s) that will hold an integrated session will be determined at the Triage Meeting in January. The Vice-Chair or Sub-Chair will be responsible for selecting a “guest” speaker to introduce or summarize the abstract content within the session. The speaker must be confirmed at least 30 days prior to the start of session building (i.e., by January 15) to be included in the AM Program Book.

Presenter no-show letter
Revisions were made to the letter to be sent to scheduled presenters that were absent at the Meeting. Anthony will send this “warning” letter to presenting authors absent from the Annual Meeting – before the 2011 abstract submitters launches (October 2010). It was encouraged by the SPC leaders that moderators should stay on point with the session presentation schedule, in the event a presenter is absent. To fill in the time – if the presenter slot is unexpectedly vacant – moderators should pass the time by prompting questions or perhaps summarizing the research illustrated by the other scheduled presenters.

Specific Programs

AM Highlights Lecture
Fred Fahey stated that this session went extremely well, was very well attended and had a good team of speakers. Peter Herscovitch will invite the four speakers to return again next year and will hopefully be able to make this a uniform policy. To allow more time for the non-oncology speakers, the session time will be extended 15 minutes (11:30am-1:15pm).

Image of the Year
The first task is to define what is “Image of the Year”. The criteria for selecting the “Image of the Year” are: clinical and scientific relevance and visually attractiveness. The image should have a quick impact; ie, the attendees be able to see comprehend what was done in the study and what the authors were trying to do by looking at the image.

Anger Lecture
The ERF will rotate yearly with the Cassen Lecture to provide the Anger Lecture. The speaker for the Anger Lecture will be a mid-career person sponsored by the ERF, Academic Council and SPC. There will be an honorarium provided to the Anger speaker. Peter will introduce the speaker and give all organizations credit for their selection and part in the process. The Academic Council has agreed to discontinue their Anger Lecture.

The Anger Award will be given to a junior researcher. The ERF will decide on the title of the award and Lecture.

Exhibit Hall
Because of budget cuts, the Tuesday luncheon ticket will be discontinued for the 2011 meeting.

In 2010, SNM Leadership interacted with the exhibitors in the Exhibit Hall. This initiative was very well received among the exhibitors. Fred Fahey will speak with Harvey Ziessman, his GPC replacement, regarding continuing the interaction between SNM Leadership and exhibitors. Fred suggested that for the 2011 AM, a small group of SNM and SPC leadership focus on visiting the smaller exhibits.

IV. 2011 MWM
Satoshi Minoshima reported that the 2011 MWM will be held during 4 full days with a limit of 3-4 speakers per 3 hour session. The title will be 2011 SNM Mid-Winter Meetings.

2012 MWM Location
Judy Brazel reported that she is having difficulties with the location for the 2012 Mid-Winter Meeting. Most hotels are having issues with SNM reserving their entire hotel meeting space but only reserving 200 sleeping rooms.

In order to locate a meeting location for 2012, the following changes will be proposed:
- 4-3 session rooms during a time frame
- MICOE & CTN will be set theatre
- CT Case Review
  - Reduce number of attendees
  - Cut to 1 day
  - Set as theatre, no tables

Judy and Fred will revisit Orlando with these changes and will check with New Orleans for 2013.
V. New Business

Plenary Speakers Invitations
New this year, Peter will ask Dominique Delbeke to create an invitation letter to the past presidents providing them complimentary registration for 1-day of the Annual Meeting along with access to the “Green Room” prior to the Plenary Sessions for an easier transition during the session.

CME Evaluation Form
Jannine Henderson reported that there were a lot of comments regarding the length of the CME Evaluation Form. She explained that with the redesigning of the CE Center, this will eliminate this problem.

Other items to be updates:
- Satoshi Minoshima, Lale Kostakoglu and Peter Herscovitch names will be removed from the evaluation
- Moderator names will be removed
- Only items that have to deal with an education experience will be mandatory
- Comment box: “please provide positive/negative comments, as many as you want” at end of evaluation

Jannine will revise the evaluation and will circulate to the SPC.

Registration Fees
Judy Brazel reported that there will be a registration fee increase for both the Annual Meeting and the Mid-Winter Meetings. There will be no fee increases for Categorical Sessions, STRR or NMBR in 2011.

Commercial Company Speakers
Jannine Henderson explained that the AMA challenged the ACCME on their decision regarding commercial company speakers. As a result of this challenge, the ACCME revised their ruling in July to allow commercial company speakers; however, employee speakers for CE & Categorical sessions must submit slides prior to the meeting so they can be review by the COI Sub-Committee. As long as SNM demonstrates we have control of the content and we are following the ACCME Standards for Commercial Support, we will not be in violation of ACCME guidelines.

Reimbursement Policies Revised
Lynn Barnes reported that the Speaker Reimbursement Policy has been updated for both the Mid-Winter Meetings and the Annual Meeting. The Mid-Winter Meeting policy eliminates the per-diem and hotel costs. The speakers will be receiving complimentary registration and $500 travel reimbursement to cover those travel expenses they choose.

The Annual Meeting policy will cut the honoraria and per-diems as well for non-member speakers only. The non-SNM members will be receiving complimentary registration, 1 night hotel and air travel (capped at $450). International speaker reimbursements remain the same.

Program Book
Lynn Barnes reported there will be several updates to the program book for the 2011 meeting. These changes are intended to make the program book more user-friendly by cutting down on “extra” pages in the front of the book. Changes include reducing the Welcome Letter to one page and only using house ads when it is necessary to fill pages. Pages will not be added to incorporate house ads that are not needed form meeting page number printing requirements. There will also be a one-half page ad dedicated to the times and locations of all named lectures. A more user-friendly chart of sessions with codes to define types of sessions will be added. All pages will be numbered consistently.