Committee Charges from SNMTS Strategic Plan
The Committee will concern itself with all phases of continuing education activities of the Section and make recommendations concerning continuing education for technologists to the President and Executive Board when required.

Current Working Objectives/Goals
The goals and objectives incorporate the following SNM Strategic Goals:
Goal B: Enhance Marketing
- Educate and promote the mission and vision of SNMTS to local chapters and SNMTS
- Develop educational materials for the general public that outlines the benefits of Nuclear Medicine and Molecular imaging
- Focus the promotional outreach of the SNMTS by identifying specific organizations that will help to maximize the visibility of the profession
- Make the new forms of marketing opportunities that are frequently utilized by the younger professional

Goal D: Advance Education
- Increase the number of online/live educational offerings for technologies
- Collaborate with other imaging/therapy organizations to attend and provide educational programs at Annual Meetings/online/etc. (Reciprocate with SNMTS as well)
- Advertise and communicate educational offerings of the SNMTS to SNMTS members and non-members
- Become more involved in SNM Clinical Trials Network through partnering with the SNM
- Ensure that educational programs are presenting up to date materials

Goal G: Improve Resource Management
- Increase development of revenue-producing programs
- In conjunction with the NMAA Committee, utilize the NMAA and Master’s program students and faculty to produce and vet educational offerings to present at chapter/society meetings.

Committee Charges for 2010-2012:
Goal B: Enhance Marketing
- Develop general educational materials outlining cost, risk and benefit of NM including hybrid imaging
- In conjunction with SNM, develop educational educational resources for referring physicians on the value of NM and MI.
- Leadership to enhance relationships with members of the Alliance (AQMI/RT) and health physicists to develop an educational piece for the public with emphasis on hybrid studies – including safety, risk versus benefit, etc.

Goal D: Advance Education
- Create an educational program for hybrid imaging.
- Charge NMAA students to develop educational references as part of their senior projects.
- In conjunction with the NMAA Committee, actively promote the NMAA and masters program and encourage those enrolled in, or graduating from, masters programs to participate in the SNMTS and its educational offerings
  - Identify ways for the NMAA to be included in the SNMTS Leadership Academy
  - Include a member for the NMAA committee on the education committee
Establish an NMAA representative on the NCOR

Goal G: Improve Resource Management
- Update entry level review books.
- Explore e-book options
- Develop a scientific paper and CE track for NMAA graduates
- Develop additional awards category for NMAA presentations

Progress of Charge/Objectives/Goals to Date:
- Revised VOICE Guidelines to clarify fees for obtaining VOICE transcripts.
- Reviewed and updated Committee charges and action items in the 2009-2012 Education plan.
- Reviewed education activity concepts that will meet technologists’ needs.
- Reviewed and approved the Nuclear Cardiac Imaging Book.
  A special thanks to the test item writers.
- Reviewed the following for VOICE credit:
  - 7 SNM directly sponsored activities
  - 8 Chapter and Affiliate meetings
  - 6 Sub Chapter meetings
  - 29 Industry sponsored live activities
  - 31 Industry sponsored self-study activities
  - 19 Academic Institution/Hospital activities
  - 2 Speaker credit applications

Additional Goals/Objectives
- Develop online courses for the therapy and radiation safety/radiopharmacy topics
- Continue to coordinate strategic plans to meet the expectations of the SNMTS Strategic Plan
- Determine future direction of CT education offerings