Committee Charges from SNMTS Strategic Plan
The Committee will concern itself with all phases of continuing education activities of the Section and make recommendations concerning continuing education for technologists to the President and Executive Board when required.

Current Working Objectives/Goals
The goals and objectives incorporate the following SNM Strategic Goals:

Goal B: Enhance Marketing
- Educate and promote the mission and vision of SNMTS to local chapters and SNMTS
- Develop educational materials for the general public that outlines the benefits of Nuclear Medicine and Molecular imaging
- Focus the promotional outreach of the SNMTS by identifying specific organizations that will help to maximize the visibility of the profession
- Make the new forms of marketing opportunities that are frequently utilized by the younger professional

Goal D: Advance Education
- Increase the number of online/live educational offerings for technologies
- Collaborate with other imaging/therapy organizations to attend and provide educational programs at Annual Meetings/online/etc. (Reciprocate with SNMTS as well)
- Advertise and communicate educational offerings of the SNMTS to SNMTS members and non-members
- Become more involved in SNM Clinical Trials Network through partnering with the SNM
- Ensure that educational programs are presenting up to date materials

Goal G: Improve Resource Management
- Increase development of revenue-producing programs
- In conjunction with the NMAA Committee, utilize the NMAA and Master’s program students and faculty to produce and vet educational offerings to present at chapter/society meetings.

Committee Charges for 2009-2010:

Goal B: Enhance Marketing
- Develop a PowerPoint Program on Molecular Medicine/Molecular Imaging – How will it revolutionize the practice of medical care in the future?
- Develop a communication document stating mission and vision of organization through leadership attending chapter meetings
- In conjunction with Educator’s Committee market "What is Nuclear Medicine?" at high school career days.
- Develop a speakers’ bureau
- Develop a group/task force to blog, enter Facebook data and keep entries
- Create an SNMTS group on Facebook and create an SNMTS twitter feed

Goal D: Advance Education
- Include new technologies in the Mid Winter and Annual Meetings
- Periodically review current educational offerings, update or delete
• Work with MI and Correlative Imaging Council to develop educational programs, then market CE sessions to modalities merged with nuclear (e.g. CT, MRI, mammo)
• Market CE offerings on the SNMTS Facebook page
• Work with clinical trials network and technologist education committee to develop educational resources on clinical trials

Goal G: Improve Resource Management
• Develop additional web activities that are related to the Annual and Mid Winter meetings including NCT, PET, CT and MRI and coding and reimbursement
• Promote CE programs on Facebook
• Create NCT and PET Review books

Committee Charges for 2010-2012:

Goal B: Enhance Marketing
• Develop general materials outlining cost, risk and benefit of NM including hybrid imaging
• In conjunction with SNM, develop educational educational resources for referring physicians on the value of NM and MI
• SNMTS Leadership will enhance relationships with members of the Alliance (AQMIRT) and health physicists to develop an educational piece for the public with emphasis on hybrid studies – including safety, risk versus benefit, etc.

Goal D: Advance Education
• Create an educational program for RT’s and MRI techs on NM and how anatomical imaging compliments NM study “The Hybridization of Medical Imaging Equipment”
• Charge NMAA students to develop educational references as part of their senior projects
• In conjunction with the NMAA Committee, actively promote the NMAA and masters program and encourage those enrolled in, or graduating from, masters programs to participate in the SNMTS and its educational offerings
  o Identify ways for the NMAA to be included in the SNMTS Leadership Academy
  o Include a member for the NMAA committee on the education committee
  o Establish an NMAA representative on the NCOR

Goal G: Improve Resource Management
• Update entry level review books.
• Generate e-book options
• Develop a scientific paper and CE track for NMAA graduates
• Develop additional awards category for NMAA presentations

Progress of Charge/Objectives/Goals to Date:
• Revised VOICE Guidelines to clarify the minimum amount of post-test questions required for self-study activities and requirements for submitting certificates from educational courses awarded by other RCEEMS.
• Reviewed and updated Committee charges and action items in the 2009-2012 Education plan
• Reviewed education activity concepts that will meet technologists’ needs.
• NCT Study Guide released in April
• PET Review workbook is in the final stage of development. Anticipated completion date: Summer 2010.

Our thanks to the members of the NCT and PET task forces for the development of the NCT and PET review courses and books.
• Reviewed the following for VOICE credit:
  – 11 SNM directly sponsored activities
  – 23 Chapter and Affiliate meetings
  – 18 Sub Chapter meetings
  – 38 Industry sponsored live activities
  – 43 Industry sponsored self-study activities
  – 35 Academic Institution/Hospital activities
  – 7 Speaker credit applications

Additional Goals/Objectives
• Develop online courses for the therapy and radiation safety/radiopharmacy topics
• Continue to coordinate strategic plans to meet the expectations of the SNMTS Strategic Plan
• Determine future direction of emerging technologies education offerings